

YOUTH LEADERSHIP, cont'd

R.V. Daniels Elementary School Mrs. Burns' Second-Grade Class (2011-2012 School Year)

The successful initiatives of Mrs. Burns' 2011-2012 second-graders began to formulate in a science class and blossomed in subsequent brainstorming sessions. What resulted was the school's first community garden—a transformative learning environment for all students that attend class at R.V. Daniels. To help realize their vision, these ambitious second-graders designed the garden and then applied for and received a grant through the Healthy Jacksonville Childhood Obesity Prevention Coalition. During the school year, the garden has become a tool used to share what the class is learning with fellow students and visitors. Each student in Mrs. Burns' class had a role in developing and caring for the garden as well as planning for its future use. The students and their garden have left a lasting legacy at R.V. Daniels Elementary School that will be bountiful for years to come.

YOUTH-LED INITIATIVE

Empowerment Resources, Inc. Each One Teach One

Journey into Womanhood's *Each One Teach One* peer nutrition education program is an initiative of Empowerment Resources. During the program year, students participated in a series of youth-led outreach, advocacy and awareness activities including a social media outreach campaign. After attending the 2012 Duval County Food Summit, the program participants wrote a letter to Mayor Alvin Brown encouraging him to support the 2009 Community Call to Action to Prevent Childhood Obesity as outlined by the Healthy Jacksonville Childhood Obesity Prevention Coalition. In three years, *Each One Teach One* has reached 900 youth and adults through its outreach and advocacy efforts.

CELEBRATING HEALTHY KIDS AND ACTIVE COMMUNITIES



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AGENDA

7:30 - 8:00 AM	REGISTRATION AND NETWORKING	8:40 - 9:30 AM	AWARDS PRESENTATION Michael D. Aubin, Wolfson Children's Hospital, THE PLAYERS Center for Child Health
8:00 - 8:15 AM	BREAKFAST	9:30 - 9:45 AM	YOUTH ADVISORY COUNCIL INTRODUCTION Trey Gates
8:15 - 8:25 AM	WELCOME ADDRESS Susan Towler, Blue Cross and Blue Shield of Florida Foundation Donald George, MD, Co-Chair, HJCOPC	9:45 - 10:00 AM	CLOSING REMARKS Lauren Husband, Ed.D. Healthy Jacksonville
8:25 - 8:30 AM	READING OF THE PROCLAMATION		
8:30 - 8:40 AM	HEALTHY JACKSONVILLE CHILDHOOD OBESITY PREVENTION COALITION OVERVIEW Lauren Husband, Ed.D. Healthy Jacksonville		

2012 HJCOPC “HEART OF THE COMMUNITY” AWARD HONOREES

The Healthy Jacksonville Childhood Obesity Prevention Coalition is proud to honor the following individuals, groups and organizations that go above and beyond the call of duty to raise awareness about healthy living and are working to prevent and reduce childhood obesity in Duval County. Some have created programs or delivered services that improve the health of our children; all have lent their voices to ensure our community’s children grow up healthy. Today, we honor the following for the dedication and “heart” they share in working on behalf of children.

COMMUNITY LEADERSHIP

Susan Burns R.V. Daniels Elementary School

Susan Burns is devoted to helping her students develop healthy behaviors at an early age. As a second-grade teacher at R.V. Daniels Elementary School, Mrs. Burns and her students work together to address childhood obesity through a series of service learning projects. Each year, her students serve as mentors to younger students and primary caregivers for the “Healthy Me!” garden. The “Healthy Me!” garden teaches students math and science in context when managing the garden budget, shopping for garden plants and supplies, and observing and charting the weather, as well as other related experiences. Additionally, the students coordinate “Munchy Mondays” and share nutrition information through student-researched posters. The program demonstrates how student work, nutrition and environmental education can be integrated into the core curriculum.

Lori Boyer City of Jacksonville

For more than 25 years, Lori Boyer has been a tireless champion of the San Marco neighborhood in South Jacksonville. As an active leader within the San Marco Preservation Society (SMPS), Lori advocates for initiatives that promote health and wellness to ensure that San Marco is a thriving, safe and healthy neighborhood for all of its residents, business owners and visitors. In 2011, Lori was elected to the Jacksonville City Council. During her tenure, Lori has deepened her commitment to improving the health of all residents in Jacksonville by serving on the Rules, Land Use and Zoning, and Recreation, Community Development and Health committees of the Council.

Valerie Feinberg, AICP Health Planning Council of Northeast Florida

Valerie Feinberg is passionate about reconnecting the historic link between the places we live and the health of our communities. As Director of Happy and Healthy Places for the Health Planning Council of Northeast Florida, Valerie partners with community advocates to affect change in the built environment. Recent accomplishments include implementing the first “Safe Routes to School” program in Duval County at Julia Landon College Preparatory and facilitating *San Marco by Design*, a community-based smart growth plan designed to preserve and improve the quality of life for all people living in San Marco.

Barbara Merton and Marshall Butler Shannon Miller Foundation

Recognizing the importance of youth exercising together to promote healthy behaviors, Stockton Elementary School parents Barbara Merton and Marshall Butler partnered to develop a triathlon-training program to encourage students to participate in the YMCA Kids Triathlon. During the six-week training period, Coach Marshall led the students in training sessions that included running, biking, swimming and transition practice. In addition to the group training, the students received a home training schedule to follow individually. To date, more than 40 Stockton Elementary students have competed in the YMCA Kids Triathlon.

ORGANIZATIONAL LEADERSHIP

Blue Cross and Blue Shield of Florida Foundation Embrace a Healthy Florida

The Blue Cross and Blue Shield of Florida Foundation is dedicated to improving the health and wellbeing of all Floridians. Through *Embrace a Healthy Florida*, a statewide philanthropic initiative to address and prevent childhood obesity, the Foundation partners with health organizations and nonprofits to help remove barriers that stand between children, healthy food choices and physical activity. The Foundation works in six diverse communities that are actively building partnerships to make positive changes. In each region, the Foundation provides grants to organizations that address the action plans set forth by each community to prevent or decrease childhood obesity.

Early Learning Coalition of Duval County and Northeast Florida Healthy Start Coalition, Inc. Breastfeeding-Friendly Child Care Center Designation Awareness Campaign

In recognition of World Breastfeeding Month, the Early Learning Coalition of Duval County and the Northeast Florida Healthy Start Coalition partnered to develop a breastfeeding awareness campaign. The *Breastfeeding-Friendly Child Care Center* designation offered by the Florida Department of Health and the USDA Child Care Food Program, recognizes early childcare centers that accommodate the needs of breastfeeding mothers and their children. In one month alone, the awareness campaign generated 60 initial inquiries from childcare centers interested in receiving the *Breastfeeding-Friendly Child Care Center* designation.

Sulzbacher Center Children’s Community Gardens

The Sulzbacher Center Children’s Garden Program enables children who call the Center home to put down roots. Working with local gardeners, the students receive education about nutrition and the process of gardening. The success of the program has led the Sulzbacher Center to implement a Farm-to-Table program, directly linking the Community Garden to the kitchen at the Sulzbacher Center, that ultimately feeds the children involved in the program.

St. Vincent’s HealthCare Way to Go Kids and Way to Go Families

Way to Go Kids (WTGK) is an eight-week program designed for children and adolescents ages 8 to 14. The program began in 2004 and has provided health and nutrition education to more than 500 students in schools and community centers in Jacksonville. Building on the success of the WTGK program, St. Vincent’s HealthCare launched *Way to Go Families* (WTGF) earlier this year. WTGF is a six-week program that engages families in group activities designed to develop healthier habits and ultimately promote lasting behavioral change.

YOUTH LEADERSHIP

Deonshai Spivey Biltmore Elementary School

Deonshai Spivey is a fifth-grade student and president of the 4-H Club at Biltmore Elementary School. During the past two years, Deonshai has grown the 4-H program to more than 50 students and staff. As the chef for the school’s “Healthy Fridays,” Deonshai routinely appears on the school’s morning newscast. Here, she speaks to her peers about the importance of developing healthy eating habits and demonstrates new ways to incorporate fresh foods into meal times. This school year, Deonshai will collect feedback and report her findings at the monthly Biltmore Health and Nutrition Advisory Council meetings.

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