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# ***National Childhood Obesity Awareness Month***

## **Marketing Tool Kit**



Dear Healthy Jacksonville Childhood Obesity Prevention Coalition Partners,

In 2010, Congress officially designated September as National Childhood Obesity Awareness Month. The awareness month provides an ideal platform for the Coalition to unite in efforts to:

- **Raise awareness** of the prevalence of childhood obesity in our community;
- **Highlight the work** of the Coalition members to combat this epidemic; and
- **Position HJCOPC members as the foremost experts** in the region regarding childhood obesity and healthy living

Please take a moment to download the [marketing tool kit](#) and incorporate the key messages in your communications plan during National Childhood Obesity Awareness Month.

We've also prepared a [community resource guide](#) to be distributed to your network of clients and community partners.

We are gaining momentum in our efforts to improve the health of our community. I look forward to celebrating the successes of the HJCOPC, as well as sharing how we can deepen our impact in the community to ensure that all children grow up healthy.

We must continue our great efforts; together, we are making a difference.

Healthy Regards,

Laureen Husband, EdD, CMHP  
Director, Healthy Jacksonville

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