



## Healthy Jacksonville Childhood Obesity Prevention Coalition Fact Sheet

### By the Numbers

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#### National

- Approximately **17 percent (or 12.5 million) of children** and adolescents aged two to 19 years are obese in the United States.<sup>i</sup>
- Nationally, **nearly \$150 billion per year** is spent on addressing childhood obesity-related conditions.<sup>ii</sup>

#### State

- **One in three children or teenagers in Florida is overweight or obese.** The rate of obesity has increased from 6.5 percent in 1980 to 17 percent in 2006.<sup>iii</sup>
- In 2013, it is estimated that Florida residents will **spend \$10 billion** on addressing obesity-related conditions.<sup>iv</sup>

#### Local

- In July 2011, Jacksonville was named the least walkable of the 50 largest cities in the U.S. by Walk Score.<sup>v</sup>
- In Duval County, nearly **two-dozen neighborhoods qualify as food deserts.**<sup>vi</sup>
- Jacksonville is ranked as the **3rd deadliest city in the nation for pedestrians.**<sup>vii</sup>
- Jacksonville is ranked **46<sup>th</sup> out of the 67 Florida counties** for overall health and wellness.<sup>viii</sup>

### Key Focus Areas

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The mission of the Healthy Jacksonville Childhood Obesity Prevention Coalition (HJCOPC) is to prevent and reduce obesity in children and adolescents by promoting healthy and active lifestyles for children in Duval County. Through our seven “Calls to Action” as outlined in the *Healthy Kids Healthy Jacksonville 2009 Community Call to Action to Reduce Childhood Obesity*, the Coalition focuses its efforts on nutrition, active living, advocacy and youth empowerment by engaging the City of Jacksonville, health care systems and providers, schools, early childhood advocates and providers, community, faith and youth organizations, media and marketing and Jacksonville employers.

Currently...

#### Nutrition

Through the work of the Duval County Food Policy Council, the Coalition works towards realizing a community vision to provide equal access to fresh and healthy foods for all of its residents.

#### Active Living

The Joint Use and Complete Streets Committees work together to advocate for communities that are safe, efficient and effective with the goal that all residents have access to places where they can safely engage in physical activity.

#### Advocacy

The Advocacy Committee is committed to helping influence long-term and sustainable changes that will benefit all citizens throughout Duval County. The committee accomplishes this goal by advocating for policy changes that offer systemic improvements in the areas of nutrition, physical activity and overall health.

## Youth Empowerment

The Healthy Jacksonville Youth Advisory Council (HJYAC) is a youth leadership development program dedicated to raising a stronger voice for children in improving public health and outcomes for their peers throughout Jacksonville.

### 2012-2013 Embrace A Healthy Florida Grant Recipients

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- Achieve Instill Inspire Foundation, Inc
- APEL Health Services Center, Inc
- Biltmore Elementary 4H Club
- Broach Schools of Jacksonville: Westside Campus
- City of Jacksonville, Department of Recreation and Community Service
- Clara White Mission, Inc
- Community Connections of Jacksonville
- Empowerment Resources, Inc
- Episcopal Children's Services
- Health Planning Council of Northeast Florida
- I.M. Sulzbacher Center for the Homeless, Inc
- Jacksonville Arboretum and Gardens
- Lutheran Social Services / Second Harvest North Florida
- MaliVai Washington Kids Foundation, Inc.
- North Florida School of Special Education
- St. Vincent's HealthCare Foundation
- Shannon Miller Foundation
- Sustainable Springfield
- The Bridge of Northeast Florida
- University of North Florida: Brooks College of Health, Department of Nutrition and Dietetics

### About Healthy Jacksonville Childhood Obesity Prevention Coalition

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The Healthy Jacksonville Childhood Obesity Prevention Coalition (HJCOPC) is a public-private partnership, comprised of citizens, business leaders and community organizations devoted to reducing and preventing childhood obesity by establishing healthy environments for children and their families in Duval County. We work to create, support and implement efforts that address childhood obesity through advocacy, education, policy development, and environmental and cultural changes.

Healthy Jacksonville is a program of the Duval County Health Department and is the parent organization of Healthy Jacksonville Community Coalitions. The purpose of Healthy Jacksonville is to engage citizens and health professionals to improve the health of Duval County residents. Using the framework of Healthy People 2010, Healthy Jacksonville, via community coalitions, utilizes the tools of advocacy, expert knowledge, community outreach, policy development and environmental change to make a lasting positive impact upon the health of our citizens.

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<sup>i</sup> <http://www.cdc.gov/obesity/childhood/data.html>

<sup>ii</sup> [http://www.letsmove.gov/sites/letsmove.gov/files/TaskForce\\_on\\_Childhood\\_Obesity\\_May2010\\_FullReport.pdf](http://www.letsmove.gov/sites/letsmove.gov/files/TaskForce_on_Childhood_Obesity_May2010_FullReport.pdf)

<sup>iii</sup> <HTTP://JACKSONVILLE.COM/OPINION/BLOG/400721/BETH-CRAVEY/2012-02-21/CHILDRENS-HEART-HEALTH-FOCUS-PARTY-SUITE>

<sup>iv</sup> <http://www.nccor.org/downloads/CostofObesityReport-FINAL.pdf>

<sup>v</sup> <http://www.walkscore.com/rankings/>

<sup>vi</sup> Cox, Jeremy. "Healthy eats hard to find in Duval County, study shows." Jacksonville.com. 27 June 2011. Florida Times Union. 17 February 2012. <http://www.jacksonville.com/news/health-and-fitness/2011-06-27/>

<sup>vii</sup> <http://t4america.org/resources/dangerousbydesign2011/>

<sup>viii</sup> <http://jacksonville.about.com/b/2011/06/28/usda-jacksonville-full-of-food-deserts-duval-not-a-healthy-county.htm>