



## HEALTHY JACKSONVILLE CHILDHOOD OBESITY PREVENTION COALITION

*Facts from the 2011 Stories From the Field Release Event*

### The Issue

- Approximately 17% (or 12.5 million) of children and adolescents aged 2—19 years are obese in the United States.<sup>1</sup>
- 24.2% of Jacksonville’s school children and 34.5% of Florida’s are overweight or obese.<sup>2</sup>
- In July 2011, Jacksonville was named the least walkable of the 50 largest cities in the U.S. by Walk Score.<sup>3</sup>
- Nationally, an estimated \$178 billion a year is spent on childhood obesity-related conditions.<sup>4</sup>
- In 2009, 70% of DCPS high school students did NOT meet the recommended amount of physical activity.<sup>5</sup>

### 2010-2011 Blue Cross Blue Shield of Florida *Embrace a Healthy Florida* Grant Recipients

- |  |  |                                    |
|--|--|------------------------------------|
| • Northeast Florida AHEC, Inc.   | • First Coast YMCA                             | • Partnership for Child Health     |
| • APEL Health Services   | • Fresh Ministries                             | • San Marco Preservation Society   |
| • Cathedral Arts   | • Girls Inc. of Jacksonville                   | • Shannon Miller Foundation        |
| • City of Jacksonville   | • Girls on the Run of Northeast Florida*       | • St. Vincent’s - Way to Go Kids*  |
| • Community Connections of Jacksonville*                                   | • Health Planning Council of Northeast Florida | • Sustainable Springfield, Inc.    |
| • Duval County Health Department/ Nutrition and Chronic Disease Prevention | • Jacksonville Arboretum and Gardens           | • The Bridge of Northeast Florida* |
| • Empowerment Resources*   | • Jacksonville Kids Coalition*                 | • University of North Florida      |
| • Episcopal Children’s Services  | • Junior League of Jacksonville                | • War on Poverty                   |
|  | • MaliVai Washington Kids Foundation*          |                                    |
|  | • North Florida School of Special Education    |                                    |
|  | • Operation New Hope                           |                                    |

*\*Two Time Grant Recipient*

<sup>1</sup> <http://www.cdc.gov/obesity/childhood/data.html>

<sup>2</sup> <http://www.ncsl.org/default.aspx?tabid=14367>

<sup>3</sup> [http://www.bizjournals.com/jacksonville/news/2011/07/22/jacksonville-the-least-walkable-city.html?surround=etf&ana=e\\_article](http://www.bizjournals.com/jacksonville/news/2011/07/22/jacksonville-the-least-walkable-city.html?surround=etf&ana=e_article)

<sup>4</sup> <http://www.cdc.gov/VitalSigns/AdultObesity/index.html>

<sup>5</sup> <http://www.dchd.net/files/Physical%20activity%20Nutrition%20and%20Body%20Image%20HighSchool.pdf>



### **Embrace a Health Florida Grant Recipients Impact**

Since the release of the 2009 Community Call to Action, the *Embrace a Healthy Florida* grant recipients have:

- **engaged 2,525 children and 660 adults** through fitness, healthy eating and advocacy initiatives;
- **recognized 38 companies as the First Coast Healthiest Companies** for their commitment to workplace wellness;
- **formed 96 collaborations with other groups** or community members to provide services to address childhood obesity in the Jacksonville area as a result of the funding and goals established through the efforts of the Blue Cross Blue Shield of Florida Foundation and the Robert Wood Johnson Foundation and;
- **educated 413 health professionals** to increase healthcare provider awareness of local programs and services available for the prevention and treatment of childhood obesity.

### **About Healthy Jacksonville Childhood Obesity Prevention Coalition**

The Healthy Jacksonville Childhood Obesity Prevention Coalition (HJCOPC) engages citizens, business leaders and community organizations in a collaborative effort to raise awareness and reduce childhood obesity. The HJCOPC seeks to create a cultural and active environment to support healthy lifestyles for Duval County children and their families.

Healthy Jacksonville is a program of the Duval County Health Department and is the parent organization of Healthy Jacksonville Community Coalitions. The purpose of Healthy Jacksonville is to engage citizens and health professionals to improve the health of Duval County residents. Using the framework of Healthy People 2010, Healthy Jacksonville, via community coalitions, utilizes the tools of advocacy, expert knowledge, community outreach, policy development and environmental change to make a lasting positive impact upon the health of our citizens.